



# Daviess County Public Schools

1622 Southeastern Parkway  
Owensboro KY 42303  
www.dcps.org

www.Facebook.com/DaviessCountyPublicSchools  
Twitter: @dcpsKidsFirst  
YouTube: DCPSTV

Superintendent Matt Robbins  
matt.robbs@davieess.kyschools.us  
Phone 270-852-7000

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## DCPS PR recognized for excellence

The Daviess County Public Schools district was recognized for excellence in public relations during an awards ceremony hosted by the Kentucky School Public Relations Association in Lexington on Nov. 29-30.

A total of 20 OASIS Awards – Outstanding Achievement in School Information Services – were presented to members of the DCPS team, including 11 first-place awards. Entries were evaluated by a panel of judges for the state-level honors.

Linda Salyer, who oversees the district’s visual communications forums, including the DCPSTV YouTube channel, was awarded nine awards in the following categories:

First place –

Photography/videography – “What Does It Mean to Be Kindergarten Ready?”

Videos In School or Training Purposes – “DCPS Logo Reveal”

Videography – “Meadow Lands Elementary School Kindergarten Tour”

Second place –

Communication Videos – “Preschool and Kindergarten Registration”

Communication Videos – “What Does It mean to Be Kindergarten Ready? Teachers’ Perspective”

Photography/Videography – “What Inspires Teachers to Teach”

Photography/Videography – “2018 Nominations for Teacher of the Year and Support Awards”

Photography/Videography – “DCPS Kids First Giving Tuesday”

Photography/Videography – “DCPS Exploration Station: Making a Difference”

DCPS public information officer Lora Wimsatt won 11 awards:

First place –

Communications Brochures – “DCPS Teacher Recruitment Brochure”

External Publications – “Facts About DCPS”

Feature Article/News Release – “Real Life Learning”

Feature Article/News Release – “Math Training Adds Up to Success”

Online/Electronic Communications – “DCPS Facebook”

Online/Electronic Communications – “www.dcps.org”

Public Awareness Program – “Investing in Our Children’s Futures”

Calendars – “DCPS 2016-2017 Calendar”



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Second place –

Electronic Communications – “DCPS Staff Newsletter/Grapevine”

News Article/News Release – “Supporting Our Students”

News Article/News Release – “DCPS: Supporting Kids and Staff with PBIS”

DCPS Superintendent Matt Robbins said he is proud of the variety of categories in which the district earned honors. “The DCPS district is committed to communicating information to our students, parents, staff and community,” he said. “We believe in the importance of keeping everyone informed about what’s going on in Daviess County Public Schools. These awards are meaningful because they represent success toward that goal.”

For more information, contact DCPS Public Information Officer Lora Wimsatt  
(270) 852-7000 ext. 215 Lora.Wimsatt@daviess.kyschools.us